

**SAFE ZONE:**

All critical elements (text, images, logos, etc.) must be kept at least 0.2" inside the edge.

Anything left outside this box may be cut off during trimming.

**TRIM LINE:**

We automatically trim 0.1" off each edge, which will result in the desired trim size.

We recommend no borders due to shifting in the cutting process.

Borders may appear uneven.

**350 dpi**

**BLEED TO THE EDGE:**

It is the portion of the paper stock that will be trimmed off when cut to the final size.

Make sure to extend the background images or color all the way to the edge.

**Size with bleeds:**

2.2 inches x 3.7 inches

**Final Size:**

2 inches x 3.5 inches



**versicolor**  
p r o d u c t i o n s